

“We're pushing the boat out”



Debbie Flood, Lizzie Webb & Steve Williams

Press Release

Friday May 19th, 12pm

The River & Rowing Museum, Henley-On-Thames

The launch of “Creative Rowing Champions Day”

A competition for Primary and Secondary Schools to celebrate the 2006 World Rowing Championships at Eton.

To help launch the competition, **6 Rowing Experts** will demonstrate a “**Circuit Exercise Challenge**” to attending pupils from the Royal Borough of Windsor & Maidenhead, Buckinghamshire and Oxfordshire. Lizzie will announce details of the G.B. Rowing Squad Song competition with the Creative Arts Advisors Team.



Our Challengers

Steve Williams MBE

Gold Medallist, Athens 2004.
Steve is aiming for Gold at Eton and in Beijing in 2008.

Debbie Flood

Silver Medallist in the Women's Quadruple Scull, Athens 2004.
Debbie is aiming for Gold at Eton and in Beijing in 2008.

Simon Dennis MBE

Gold Medallist in the Men's Eight, Sydney 2000.

Alison Mowbray

Silver Medallist in the Women's Quadruple Scull, Athens 2004.

Paul Thompson

Chief Coach of the Great Britain Women's Rowing Team.

Mark Hunter

Captain of Leander Rowing Club and member of the British Men's Rowing Team.

A competition devised by
Lizzie Webb & Creativity in Sport



Creative Rowing Champions Day

The competition will be judged on the 6th and 7th July to celebrate the first anniversary of winning the Bid and building on the exciting prospect of hosting the 2012 Olympic and Paralympic Games.

Creativity in Sport was founded in 2003 to encourage and engage all school pupils in the much-needed greater participation in physical activity.

A range of initiatives has been devised to embrace artistic opportunities and creative development within the traditional framework of the sports curriculum.

If you would like any further information or to attend.

Please contact:

Creativity in Sport
tel: 01491 629999
info@creativityinsport.com

Related Websites:

www.CreativityInSport.com
www.rrm.co.uk
www.wrc2006.com



Joggy Bear

Our mascot

Also present at the launch...

Creative Arts Advisors

Garry Noakes

Garry has performed in several West End Musicals, including *Starlight Express* and *Chicago*. He is currently Resident Theatre Director of "Daddy Cool" opening at the Shaftbusry Theatre in the Summer.

Robert Meadmore

Robert has performed in numerous West End Musicals in lead roles. He was nominated this year in the "Brit Awards" for his debut album, which reached No.2 in the classical charts.

Patrick Lewis

Patrick has been both dancer and choreographer with the English National Ballet Company. He is currently teaching at the Royal Opera House. "Chance to Dance" is a scheme for talented young dancers to fulfill their ambitions.

