

INVITATION for World Class Rowing in downtown Hamburg



The idea

We want to present the reigning Olympic and World Champions in the women's and men's eights right in the city centre of Hamburg. It is going to be the first clash of blades just 5 weeks after the Olympic finals. 50,000 enthusiastic spectators will cheer along the shores of our sport.

We are also presenting the best Club and Youth rowing teams in front of this big audience as well as other highlights.

The event will be broadcasted nationally and internationally.



The racecourse

Right on the "Binnentalster", in the heart of downtown Hamburg, along a 400meter racecourse spectators will be able to watch on 3 sides from extremely close-up range and on the big screen showing every detail of the event.

The course will be 30meters away from the "Ballindamm" with the finish line being merely 80meters in front of the "Reesendambrücke".



"Hamburg rudert"

On the Reesendambrücke we are offering another spectacular event to the public right next to the racecourse. Teams and individuals will be able to compete against each other on modern rowing-ergometers all day long. Everybody is able to participate. The distance will be 500meters.

The Rower's Party

Being Rowers ourselves, we know, rower's like to party. Subsequently we will have a huge after-race-party.

A top event for the City of Hamburg

This event in the heart of Hamburg is unique and creates a lot of attention worldwide. The involvement of schools, rowing clubs, and individuals in the event shows the enthusiasm of the City of Hamburg for sports once more.

The references

Last year's event included women's and men's teams from Canada, Denmark, and Germany. It also included the re-race of the 1976/1984 Olympics between Pertti Karpinnen and Peter-Michael Kolbe. SpeedRows attracted over 15,000 spectators that gathered around the "Binnentalster" to watch the athletes compete. 120min of TV coverage, 60min radio coverage plus 33 articles in magazines and newspapers told the success story of SpeedRows 2003 to 33 Million contacts.

SPEEDROWS 2004

Date: Saturday, 25th of September, 2004

Place: Hamburg Binnentalster

Time: 8am – 8pm

Invited teams: Canada, USA, England, Netherlands, and Germany

**WE INVITE ALL CLUB CREWS TO APPLY FOR A PLACE IN 2004 SPEEDROWS.
WE HAVE NO ENTRY FEES. WE JUST WANT YOUR RACE RECORD AND WHY YOU
ESPECIALLY WANT TO RACE SPEEDROWS AND AGAINST CANANDA, GERMANY
GB OR THE US. DOWNLOAD THE RELEVANT FORMS AT WWW.SPEEDROWS.DE**

The federation

Allgemeiner Alster Club (AAC) / Norddeutscher Ruder-Bund (NRB)
Allermöher Deich 36, 21037 Hamburg,

The organizing event management team:

Seaman Sport und Event Marketing, Poststr. 14-16, 20354 Hamburg

Sebastian Franke Tel. 0049-40-32509670 mobile 0049-40-4809700

www.speedrows.de / mail to: franke@seaman-event.de